

Genuine Cardas Cables Packaging and Authenticity info

Lately we have been asked by a number of people how to differentiate New Cardas cables from older Cardas or from unknown provenance.

We also like to bring forward the awareness of counterfeit cables in the market. Some closely match the appearance of genuine cables and the only way to guarantee their authenticity is to have Cardas visually inspect the cable. This is only possible if you already bought the cable.

And to bring to your attention some of the packaging and security changes implemented recently. The earlier Cardas packaging was a simple transparent plastic bag with a Numbered Certificate of Authenticity insert. Not to mention that the inserts used were different over the last many years.

Here are a few tips of how and what to look for when purchasing used or new Cardas Audio cable in Canada.

TIP#1:

The obvious choice is to buy new from an authorized Canadian Cardas Audio dealer. You can find authorized Cardas dealer from the Tricell website <https://tricellenterprises.com/dealer-search/> or call us at +1 (800) 263-8151.

TIP#2:

Packaging change from 2012 onwards, Cardas Clear (Sky, Cygnus, Relection, Clear, Beyond) cables are now packaged in a Cardas box with 2 unique identifying numbers. First number is on the Numbered Certificate of Authenticity insert. The second is a Tricell serial number sticker added to the outside of the OEM box. Also the OEM box should have the cable type, termination and length clearly indicated.

The Parsec, Iridium and Crosslink cables continue to use the plastic bag packaging. The Tricell serial number is stuck to the paper part of the packaging at the top and the Numbered Certificate of Authenticity insert is enclosed in the bag.

TIP#3

From July 1st 2021 onwards, ALL Cardas cable OEM packaging will have a 3rd sticker added. The 3rd sticker is a Numbered 3D embossed Tri-Cell Logo security sticker that is added to the inside of the OEM box together with the Numbered Certificate of Authenticity insert and the Tricell serial number sticker as mentioned in Tip#2. The 3D security sticker is similar to the one found on your credit cards.

Pictures attached shows Cardas cable packaging and authenticity information mentioned in the TIPs above. We hope these tips provided will help you with your buying decision when considering a Cardas cable. If there is any uncertainty, please contact our authorised Cardas dealer. We are here to answer all your Cardas questions and protect your investment.





